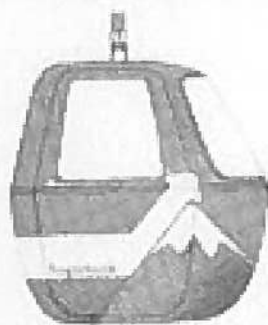


Gondolas with Soul

If you recall, last year in these pages you saw an announcement of the "World's First Giant Paint-a-Gondola" contest. The gondolas in question were at Sugarbush, Vt., and the gimmick was to submit a design to decorate one of 10 gondola cars which were in need of refurbishing. Prizes to each winner included a pair of Hart Javelin skis, a pair of La Dolomite boots, a soup-to-nuts ski vacation, a season pass to Sugarbush — and "instant immortality as one of the world's first gondola painters."

There must be a lot of skiers out there craving immortality because there were more than 4,000 entries from 38 states and five foreign countries, ranging in taste from psychedelic pop to kindergarten primitive. On this page are the winners, selected from among the 4,000 by scenic designer Tom John, handmaster Skitch Henderson, Schweppes's Commander Edward Whitehead, and advertising executive Clark Robinson. This winter, Sugarbush not only has chic, it has gondolas with soul.



Dick Overgaard, Dutchess, N.Y.



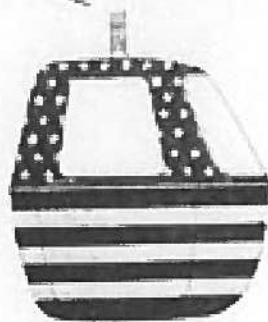
Arnold Hagenquart, New York, N.Y.



Walter Sargent, Union, S.C.



Jill Hazzard, Livingston, N.Y.



William Lina, Irvington, N.Y.



Caroline Winston, New York, N.Y.



A/ Dennis, Phoenixville, Pa.



John Freese, Charleston, N.M.



J. S. Cesar, Montreal, Que.



Holly Moscher, Westtown, Conn.