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<https://www.wsj.com/real-estate/luxury-homes/stewart-butterfield-jen-rubio-aspen-home-27e9ea06>

EXCLUSIVE LUXURY HOMES

A Power Couple's Aspen Home Fetches \$30 Million in Post-Split Sale

Slack's Stewart Butterfield and Away's Jen Rubio sold their Colorado estate shortly after announcing their separation on Instagram



Stewart Butterfield and Jen Rubio in May. KEVIN MAZUR/GETTY IMAGES

By Katherine Clarke

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As a prominent power couple, Slack co-founder Stewart Butterfield and Away co-founder Jen Rubio assembled a portfolio of trophy homes across the country. Now, following the August announcement of their split, one of those properties has been sold off.

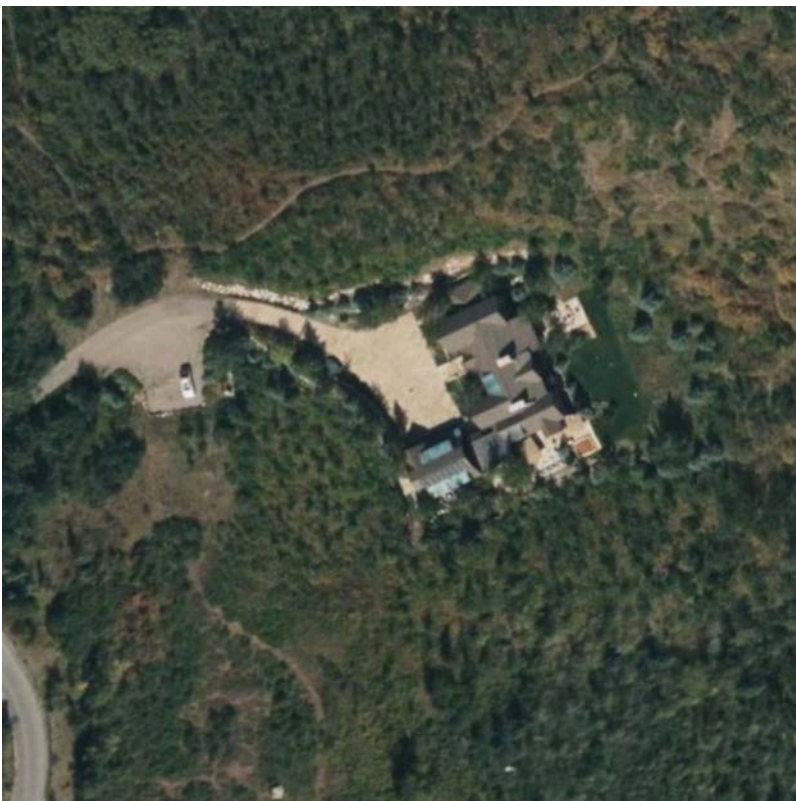
Butterfield and Rubio sold their home in Aspen, Colo., for \$30 million earlier this month, property records show. The identity of the buyer couldn't immediately be determined

According to property records, Butterfield and Rubio paid \$25 million for the property in 2021, the same year Slack, a messaging app, was acquired by Salesforce for \$27.7 billion.

The property came on the market before the couple parted ways. It was listed in June 2025 for \$45 million, but the price was later lowered to \$39.5 million, according to Zillow. The site listed the property as being in contract Aug. 14, roughly a week after Butterfield and Rubio announced their split on Instagram. “With deep love and respect for one another, we’ve made the decision to separate,” they wrote. “We are profoundly grateful for the extraordinary life we share, and we step into what comes next with optimism and light.”



An aerial view of the property, in Aspen’s Five Trees neighborhood. EAGLEVIEW



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A spokesperson for Butterfield and Rubio said the sale of the home is unrelated to the split, and they have no current plans to sell any additional properties.

The Aspen estate sits on about 5 acres, with views over the Castle Creek Valley. Completed in 2013, the roughly 10,600-square-foot house has six bedrooms. When the couple bought it, the listing said it had a home theater, a gym, a bar and billiards area and a wine cellar and tasting room.

Butterfield and Rubio's extensive property portfolio once included a ranch in New Mexico, an architecturally significant property with a skybridge in New York, a record-setting New York townhouse and a historic gabled brick home in the Hamptons. They sold their San Francisco Victorian mansion for \$19.155 million in October 2022.



The couple's portfolio has included several New York City properties over the years. DOROTHY HONG FOR WSJ

Butterfield stayed on as chief executive of Slack after it was acquired by Salesforce, but left the company entirely in 2023. Rubio co-founded the luggage and travel brand Away in 2015 and is the executive chair.

Steven Shane of Compass represented Butterfield and Rubio in the Aspen sale. Kendall Greiner of Douglas Elliman represented the buyer.

Katherine Clarke covers residential real estate for The Wall Street Journal. She is a graduate of Columbia University Graduate School of Journalism and Trinity College Dublin. She previously covered real estate for The Real Deal and the New York Daily News....

